





VAR Implementation Package (VIP)

Your ProHawk™ VAR Implementation Package (VIP) provides everything you need to introduce ProHawk real-time video enhancement to your customers.





This comprehensive package includes sales and technical training, manuals, promotional tools, ProHawk remote management software, your Mobile Demonstration Kit (MDK) and your first two multi-channel ProHawk units.

VIP - Another “Plug and Play” solution, just like ProHawk!

VIP Sales Training

-  **One-on-One Sales Training** | Coaching sessions with your regional director on maximizing your sales impact.
-  **Standard ProHawk Sales Presentation** | A “master copy” of our Powerpoint presentation, together with presentation notes. Learn how to present enhanced video from your computer and from a camera. Advice on customization.
-  **ProHawk Video Library** | Receive our complete library of enhanced and unenhanced videos. Advice and tips on techniques for demonstrating real-time video enhancement to prospects.
-  **Named Account Protection** | Receive protection on the registered named accounts.

VIP Technical Training

-  **One-on-One Technical Training** | Covering installation, enhancement, single and multi-unit remote firmware control and adding devices to a network.
-  **Standard Technical Training Presentation** | Provide basic technical and installation training to your colleagues.
-  **ProHawk Online Training Academy** | A remote web based training program covering all aspects of system use with formal accreditation on completion.
-  **ProHawk SD-4CH/HD-SDI User Manuals** | Comprehensive guides covering system installation and use for the SD-4CH & HD-SDI products.

VIP Marketing Support

- 🦅 **One-on-One Marketing Coaching** | Advice on marketing the benefits of real-time video enhancement to your prospects.
- 🦅 **ProHawk Brand Assets** | Provision of template sales collateral and the use of ProHawk branding as an approved reseller on your website, business cards and in-house sales literature.
- 🦅 **Direct Marketing Support** | Customize our template emails to make immediate impact.
- 🦅 **Lead Sharing** | Approved resellers receive leads resulting from our own promotional activities including organic leads generate by our website, tradeshow and other corporate events.

VIP Hardware

🦅 1 x Mobile Demonstration Kit (MDK)

Everything you need for a professional demonstration:

- 1 x **ProHawk HD-SDI Real-time Enhancement Unit**
- 1 x Canon Video Camcorder Vixia HF R600
- 1 x GECHIC 15.6IPS LCD Monitor
- 1 x Pelican Storm Case
- 1 x HD-SDI/HDMI converter
- 2 x SanDisk Ultra 16 Gb SDHC
- Power Strip & Surge Protector
- All required cabling



ProHawk HD-SDI



🦅 2 x ProHawk™ SD-4CH NTSC

The “plug and play”, configurable 4 channel SD solution. For inventory, evaluations and demonstrations of our SD solution.



ProHawk SD-4CH

Want to find out more?

To find out more about what ProHawk could do for you, please visit our website:

www.prohawkgroup.com or contact us at:

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